



Life starts with seed

20/20 NEWSLETTER

As We See'd' It

February 2010

In This Issue

EARN AIR MILES® reward miles!

Chemical Damage on Peas

Flax Testing

Seed Grading Course

Seed Row - Bernadette from Cargill

Seed Testing Professional

Did You Know?? You can create your samples online.

EARN AIR MILES® reward miles!



20/20 Seed Labs Inc. is very pleased to be a sponsor of the AIR MILES® Reward Program. We are offering AIR MILES® reward miles on seed testing, customer referrals and bonuses for new customers.

We appreciate your business and hope you enjoy the AIR MILES® reward miles.

Please call us at 1-877-420-2099 with your Air Miles Collector Number and start earning today!

[LEARN MORE!](#)

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Greetings!

Happy New Year!

Our season is well under way now, and what an interesting year so far.

With challenges on germinations this fall starting out with heavy dormancy and unusually high amounts of chemical injury we have turned the corner and germinations have been improving.

However, it is still important to test for germination especially for cereals and peas if you have used any pre-harvest desiccant.

Now is the time to re-test your seed to establish seeding rates.

As flax growers you are aware that you need to test for the presence of Triffid and we are pleased to offer this service to you.

Do not hesitate to contact us on our customer care line 1-877-420-2099, if you have questions about your seed quality and any other related seed testing issues.

And please take advantage of our new AIR MILES® Reward Program by supplying us with your collector number.

Sarah

Sarah Foster, President and Senior Seed Analyst

Seed Row

'Featuring our clients in the Seed

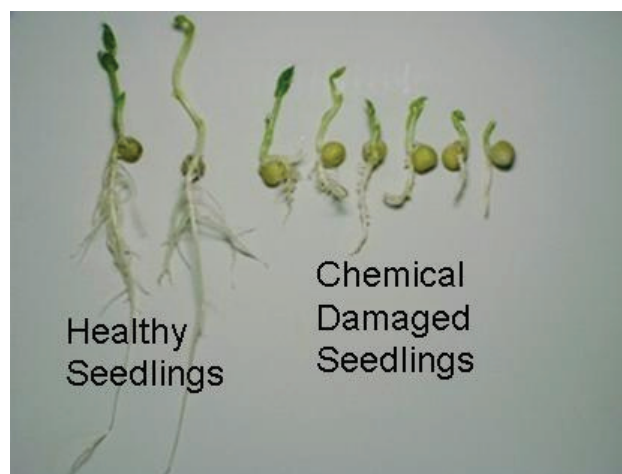
Chemical Damage on Peas

Abnormal Seedlings - So far this season pea samples submitted to the laboratory have an **average of 14% abnormal seedlings on each sample**.

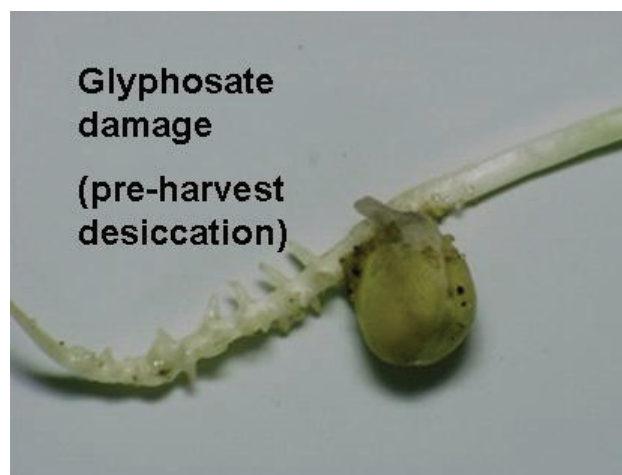
Abnormal seedlings can be caused by glyphosate residue from pre-harvest desiccation, mechanical damage during harvest or handling or other chemical or environmental stresses.

Abnormal seedlings usually **will not** develop into a healthy plant.

We have also observed **chemical damage on over 10% of the samples** this season.



These seedlings are distinctly different from glyphosate damaged seedlings...



or mechanically damaged seedlings.

Industry'



Bernadette Regnier, Cargill Specialty Canola Oils

I have worked as an Agronomist in Montana and Idaho for 20 years. The past 10 years I have worked in Idaho Falls in Certified Canola Seed Production at Cargill Specialty Canola Oils (CSCO). The scope of my job includes managing fields for hybrid production, managing the quality assurance program and coordinating the logistics for US and Canada seed distribution.

How does 20/20 fit into Cargill Specialty Canola Oils Certified Seed Production Operation?

Cargill contracts with 20/20 seed labs to do the quality tests for our canola seed as well as the herbicide tolerance testing. They grade our certified seed destined for Canada and act as consultants on storage, inventory carryover management and seed treating processes. 20/20 has presented workshops to our agronomists and territory managers on quality testing and understanding reports of analysis.

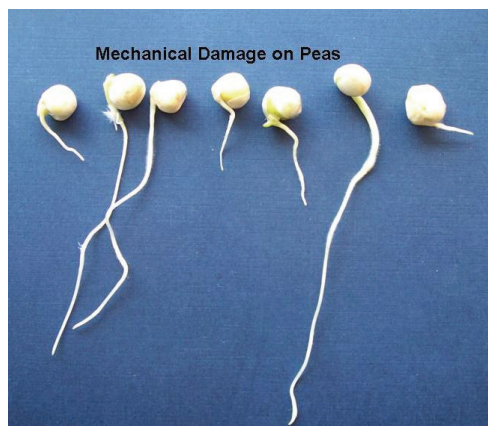
We rely on 20/20 for information about issues of concern in the canola seed industry. They have shared their knowledge about disease prevention and identification which is a growing concern with our customers.

What challenges do you face in the agriculture industry?

We face the challenge of managing inventory to match sales. 20/20 has helped improve the quality of our seed crop by sharing their knowledge and experience concerning harvest management and seed handling. This has helped with insuring an adequate supply of high quality seed to meet our customer's needs. Sarah and Kevin have consulted with CSCO to improve the quality of our seed storage conditions as well as selecting the proper tests to identify potential issues in stored seed.

How can 20/20 seed labs assist you now and in the future?

The staff at 20/20 Seed Labs provides timely service and address' special requests with a positive,



If you have had a remark on your Report of Seed Analysis regarding CHEMICAL DAMAGE please [contact KEVIN](#) at the lab at 1-877-420-2099 or email me at kevin@2020seedlabs.ca to discuss what may have caused the chemical damage.

Test your seed soon as early as possible to ensure you know if there are any quality concerns.

Join Our Mailing List!



Flax Testing

Test for the presence of CDC Triffid (FP967)

20/20 Seed Labs Inc has completed the proficiency requirement of the Canadian Grain Commission and can now accept samples of flax for GMO testing.



We provide single and 4 replicate tests for export and pedigreed seed growers.

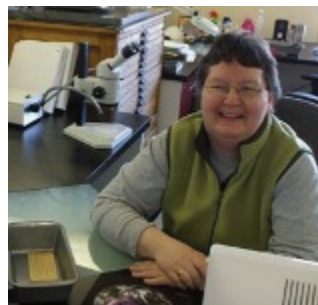
[Click here](#) for more information or contact us at 1-877-420-2099.

www.2020seedlabs.ca/whatsnew.php?id=54

solution-oriented attitude. They have helped our job become less stressful and they are a pleasure to work with.

Meet Your STP

Brenda Winnicki, Senior Purity and Germination Analyst



Hello everybody:

I have returned to 20/20 Seed Labs after working with QMI. (Quality Management Institute), organics for four years as their organic program coordinator. QMI who have their head office in Toronto are one of the top three ISO Registrars in the world. Their small but mighty program here in Edmonton offered organic certification services. I initially started with the company as a crop and livestock inspector, and then later added the food processing element. These credentials gave me the opportunity to lead the organic program from my home office.

My last four years have been busy; I went back to my hockey team "The Aliens" and entered the World Senior Master Games, winning a gold medal in our mature and sensible age category.

I also received an honorary membership with the CSGA Alberta Branch. In between time I also enjoyed a much need vacation to the Maritimes traveling with a friend.

The home office was a great character builder, the obvious benefits are it's only a short distance to work and my two dogs had company every day. The downfalls unfortunately out weighed the benefits, although you close the office door at 5:00 pm, its always there. It also takes tremendous discipline especially in the summer, and there was lots of stress with no one to delegate duties to when we had our very busy spells. I also missed working with people and the team spirit of accomplishing something together. After a long struggle with the deciding to leave QMI, Sarah asked if I would be interested in returning to seed testing. I said definitely "YES" and I am now back at 20/20 Seed Labs inc and have my original purity desk.

Events Calendar

**Come visit us at the next big event
(and you can bring your seed
samples too!):**

**Ag Expo 2010
Exhibition Park, Lethbridge, AB
March 3-5, 2010**

Quick Links

[Our Website](#)

seed.ab.ca

RSE Seed Grading Course

20/20 Seed Labs Inc. is pleased to provide a two day Seed Grading Course for seed plant managers, operators, and seed growers.

Courses can be held on dates convenient to your schedules at our lab in Nisku, AB or at your location for groups of 5 or more.



Agenda:

Overview of the Canada Seeds Act and Regulations
Grade tables 1-6 (large seeded crop kinds) and Weed Seed Order,

Documentation within the Pedigreed Seed System and Record Keeping.

Weed Seed Identification, Noxious Weeds, and Common Weeds.

Analysis of Cereal Samples

Other courses are also available for all grading classes.

[Please contact SARAH for more information.](#)

I am really enjoying my time now, and I hope to contribute to purity analysis and lending my recent experience to our Quality Manager. I want to use my 26 years of seed testing experience to mentor the young and dynamic staff members we have on board today.

There have been many changes to both 20/20, seed testing and the industry, all of which are for the betterment of the seed grower and end users. I am looking forward to upcoming challenges and its good to be back!

[Click here to contact me if you have any purity questions or just want to say 'Hello'.](#)

Create Your Samples Online

*Log in at www.2020seedlabs.ca

*Choose the testing you require

*Print out a barcode label for the sample bags



[Contact us about a FREE Dymo printer!](#)

Contact us!

newsletter@2020seedlabs.ca

or

Toll free 1-877-420-2099



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